

White Claw Hot Spotters

Please read these terms and conditions ("**Terms and Conditions**") carefully. These Terms and Conditions apply to the White Claw summer hot spot promotion. You will be legally bound by these Terms and Conditions from the time you submit a booking for a summer hot spot.

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotion materials. Entry instructions are deemed to form part of these Terms and Conditions and by participating all participants will be deemed to have accepted and be bound by them. Please retain a copy for your information.

By entering into this promotion consumers consent to the use of their supplied imagery to be used by the brand at their discretion, across future promotions and social media.

The Promoter takes data protection seriously. Please review our privacy notice which sets out how we use and share the personal information you submit as part of the Promotion.

Promoter: Mark Anthony Brands International Unlimited Company of 4th Floor, Donnybrook House, 36-42 Donnybrook Road | Dublin D04 WN59, Ireland. Please note that no entries should be sent to this address.

ELIGIBILITY

1. This promotional offer ("**Offer**") is only open to GB (England, Scotland & Wales) residents aged eighteen (18) or older at the time of entry.
2. The following are not eligible to participate in the Offer:
 - (a) employees of Promoter, or its affiliates, subsidiaries, advertising or promotional event agencies;
 - (b) members of these employees' families (defined as parents, children, siblings, spouse and life partners, regardless of where they live); and
 - (c) anyone else professionally connected with this Offer.
3. The Offer is only available to groups who have pre-booked a summer hot spot (and whose ID has been shared in advance with the Promoter) via the chatbot on hotspotters.whiteclaw.com, in accordance with these Terms and Conditions.
4. No purchase is necessary to participate in the Offer.
5. Participants must be available to attend the relevant park, at the date and time of their summer hot spot reservation.
6. The maximum group size for any booking is eight (8), all of whom must be aged over 18.
7. Personal details (full name and date of birth) and official ID (passport or driving licence) will be required for all attendees.
8. The individual making a booking, as part of the Offer, will need to provide a contact number, email address and photographic ID before their booking can be confirmed (subject to availability).

9. The individual making the booking is responsible for their group and will need to sign a waiver on behalf of the group before attendance.
10. The Promoter and its park crew present at the event reserve the right to ask any group to leave and to withdraw all benefits provided as part of the Offer, if:
 - (a) the group does not sign the waiver provided;
 - (b) any member of the group is under 18;
 - (c) any member of the group does not have the required ID verifying their age and identity;
 - (d) any member of the group does not comply with the standards of behaviour etc. briefed on arrival or any other instructions or directions of the Promoter's park crew.

No alternative booking or benefits will be provided in such circumstances.

11. Anyone breaching or seeking to circumvent these Terms and Conditions, either prior to or at the event by any method, will be refused entry or removed.
12. Aggressive or anti-social behaviour will result in exclusion from the activation. Individuals under the influence of alcohol will not be able to receive beverages from the activators on-site.
13. The Promoter's park crew will greet each booking, at a location agreed to upon booking, and will show them to their 'hot spot' and provide the benefits included in the offer. Once handover has taken place, the park crew will leave the group's summer hot spot area and it will be the individual group's responsibility to clear all merch/gifts and any litter when they are finished for the day.

PROMOTION PERIOD

14. Limited 'summer hot spot' areas within the following public parks: Brockwell Park, Hackney Downs, London Fields and Peckham Rye will be available on a complementary basis, to those who book (subject to availability), for the following sessions:

Saturday 28TH August Time 14:00 – 17:00

Time 15:00 – 18:00

Sunday 29th August Time 14:00 – 17:00

Time 15:00 – 18:00

The number of individual summer hot spot areas available to book at each public park is as follows:

Brockwell Park: [8 per day]

Hackney Downs: [8 per day]

London Fields: [8 per day]

Peckham Rye: [8 per day]

HOW TO BOOK THE OFFER / FULFILMENT DETAILS

15. Participants must visit hotspotters.whiteclaw.com and enter through the chatbot to book a summer hot spot.
16. Participants will be given details of the slots that are still available and therefore understand what options they have remaining to book in advance.
17. Time slots for summer hot spots are subject to availability and will be allocated on a first come first served basis.
18. To book a summer hot spot, participants will be asked to confirm their name and email address and to pick their date, location and session from those available.
19. ID's for all members of the group booking must be shared in advance via the chatbot (and in the form required by the chatbot) at hotspotters.whiteclaw.com.
20. Once participants have booked a slot (subject to availability), they will then be provided with a booking number. Details of the booking will be passed by the Promoter to its representatives at the event so that they can check in groups successfully booking a summer hot spot at the selected public park location.
21. Bookings are not confirmed until the participant receives confirmation via email of their involvement in the activation. The Promoter is not obliged to honour any booking which is not confirmed in accordance with these Terms and Conditions.

22. Once confirmed, the slot will be reserved for the time chosen. The individual responsible for the booking and their guests must allow ample time to arrive at the venue, at the park area reserved for summer hot spots, 10 minutes in advance of the time booked. ID's and booking confirmation, re-iteration of standards and other details will be checked by the Promoter's representatives before entry into the summer hot spot location.
23. If participants with pre-booked park summer hot spot slots have to cancel, they must contact whiteclaw@markanthonyuk.com 24 hours before the confirmed slot, so the slot can be re-booked by others. Participants are not permitted to transfer their reservation to others.

OFFER DETAILS

24. The following 3 hr park summer experience is available to those who successfully make a booking:
 - Access to summer hot spot location within the public park, at the time and for the duration specified in their booking (attendees are free to move to public areas in the park after completion of their slot);
 - The summer hot spot experience will also include:
 - Cooler bag stocked with free White Claw (max 1 /person)
 - Picnic blanket and cushions for comfort
 - Small speaker set for cracking out tunes
 - Sun lotion and hand sanitizer

The Offer is subject to availability and will be allocated on a first come first served basis.

25. It is the sole responsibility of the group attending the summer hot spot to ensure that they take away the kits provided, leaving no merch or rubbish left behind.
26. The Offer is strictly non-transferable and the summer hot spot booking must not be sold, auctioned nor advertised for sale whether on the internet, in newspapers or elsewhere. Any person found in breach of this term will be disqualified from participating (and any person other than the original person booking and their registered group will be denied entry). No cash alternatives or other alternative offer will be available in whole or in part, except in the event of circumstances outside the reasonable control of the Promoter. The Promoter reserves the right to substitute the Offer with an offer of equal or greater value.
27. Entry to the summer hot spot location is subject to the conditions of the waiver to be signed on behalf of the group and to high standards of behaviour and personal responsibility being maintained by all in the group.

GENERAL

28. The Promoter's decision is final and binding in all matters relating to this Offer.
29. No correspondence will be entered into regarding either this Offer or these Terms and Conditions. In the unlikely event of a dispute, the Promoter's decision shall be final.
30. In the event of circumstances outside the reasonable control of the Promoter, including where fraud, abuse, and/or human error affects or could affect the proper operation of this Offer, the Promoter reserves the right to amend, modify, cancel or withdraw the Offer. However, the Promoter will always endeavour to minimise the impact on participants in order to avoid undue disappointment.
31. The Promoter cannot accept any responsibility for any damage, loss, liabilities, injury, costs, expenses or claims suffered by participants as a result of their use or redemption of the Offer.
32. The Promoter cannot guarantee the performance of any third party and shall not be liable for any act or default by a third party.
33. Sometimes, through reasons outside of the Promoter's control, the offer may not be available. The Promoter cannot guarantee continuous, uninterrupted access to the summer hot spot areas within the relevant public parks. No responsibility will be accepted for any difficulties or delay in entering or for any sessions which have to be cut short. The Promoter will have no liability for any loss arising out of such an event, outside of its reasonable control.
34. If a participant attempts to compromise the integrity or the legitimate operation of this Offer by cheating or committing fraud in any way, the Promoter reserves the right to cancel that participant's booking.
35. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining clauses shall survive and remain in full force and effect.
36. These Terms and Conditions (and any non-contractual) disputes/claims which arise out of or in connection with them) will be governed by English law and any dispute or claim will be submitted to the exclusive jurisdiction of the courts of the England and Wales. However, consumers in Scotland may additionally bring an action in their home courts.
37. Data Protection: the Promoter will only use the personal details supplied in accordance with the Privacy Notice, unless we have your consent and you have opted-in to receive future marketing communications.